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Best Air Conditioning & FM Service Provider - South East England



Sub-Cool Fm

Sub-Cool FM are an industry trusted air conditioning service provider based in Crawley. As part of our overview of a selection of our winners from this years' Real Estate & Property Awards we profile the firm to learn more and explore the secrets behind its phenomenal success.

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Established in 2014, Sub-Cool FM specialises in the service, maintenance and bespoke installations for both commercial and residential properties.

The firm is led by Jacob Swei, the Sole director who has over 13 years Commercial and High-end residential experience. He has critically developed a company which far supersedes any other in the sector, and shares his knowledge and insight regularly with his industry peers by blogging and Vlogging.

Since inception Sub-Cool FM have completely transformed the residential sector in the South East of England. This has been achieved by providing customers with the full maximum warranties available on equipment and only offering best in class brands.

One of the firm's greatest achievements to date is the installation of air conditioning to one of the fast-growing aircraft seating manufacturers, Acro Aircraft seating. Jacob steered the design elements alongside Mitsubishi Electric to ensure the specification was perfect. Giving the team's engineering approach quotation enabled the client to obtain the maximum value solution, without the need for poor value equipment.

Overall, the future for Sub-Cool FM is bright, as the firm looks set to move into a new office premises with an office showroom, where the firm can showcase its unique range of products. This helps the firm to meet the ever-evolving needs of its clients and is in retaliation to the rise in Residential Air Conditioning installations. With larger premises the company can help its clients to future proof their homes by investing in themselves.

Longer term, Jacob's vision for Sub-Cool FM is to become the leading air conditioning service provider in the South East of England and beyond. The firm will achieve this by delivering an outstanding

service that focuses on quality, reliability, honesty, value for money, and high-quality workmanship, and as such these will remain the firm's ongoing focuses as it looks ahead.

